

**Affiliated
BCDC Projects**

ALL SEASONS ARENA

PRCA Rodeo

The 2009 Bowman County PRCA Rodeo in September saw 800+ fans per night, mostly from out of the area and attracted several World Champions and WNFR Qualifiers to enter the rodeo.

Motocross Events

The All Seasons Arena has become host to several Motocross Events, proving its diversity in usage. Each motocross race attracts 250+ out of the area guests.

In 2009, use for the building skyrocketed and provided over \$10,000 more in rental income than in 2008 enabling the building to show profit.

Use of the building includes ropings, barrel racings, dog trials, motocross, pig sales, auctions, cuttings, church services, track and football practices, concerts, rodeos and many other events.

TAX AND TOURISM

Tax and Tourism, a City of Bowman Hospitality and Lodging Tax fund, is run by a local board including the BCDC director. In 2009, \$27,490 was spent out of the promotions fund for projects including the district basketball tournaments, Rural Women in America Conference, statewide advertising, local event promotions and more.

\$29,140 was spent out of the capitol improvements fund for projects such as new lights at James Field, basketball hoops for Summerfest, a boiler at the swimming pool, garbage removal at summer events, new bowmann.com website, arena improvements at Bowman County Fairgrounds, and more.

"Just wanted to let you know just how much Nicole and I enjoyed and appreciated working with you and the Small Business Development Center this summer/fall. When we initially set out to start our business, there were a lot of questions. By working with you we were able to find answers and solutions to the questions we had and even questions that we hadn't thought of. It is so nice to have a resource such as this to turn to and help southwest North Dakota and Bowman not only survive - but thrive!!"

**Scott and Nicole Lardy, owners
Ricochet Western Wear**

*"To the board of the BCDC,
I would like to start with a big Thank you for being here and available to the community and businesses. I'm working on starting a restaurant in Rhame and expanding my catering business. Ashley and the BCDC are helping me with the process of getting started. She introduced me to Ray Ann Kilan of the SBDC, who is helping me with finance and getting started on this project. I have learned a lot from both ladies and appreciate both of them.*

*I am very thankful and glad to have this available to us.
Thank You."*

Julie Kruger, Kruger's Kitchen

**2010
BCDC Goals**

Increase marketing and advertising efforts to create and enhance local city maps, coupon books, visitor guide and statewide advertising.

Complete the Renaissance Zone within the City of Bowman and look to create a zone in the towns of Rhame and Scranton.

Complete the Greater Bowman Area Community Foundation, and develop a local foundation board.

Continue small business development activities and business recruitment efforts. Identified needs by the BCDC Board of Directors include; optometrist, bakery, daycare, convention center, manufacturing, veterinarian and expanded eating establishments.

Continue to act as a catalyst for housing development within the county.

Continue to promote the growth and economic vitality of Bowman County sharing the ways the BCDC can help individuals relocate to the area through direct mail and advertising campaigns.

Enhance BCDC public communication through website updates and quarterly newsletters via mail and email.

Continue to support activities that will enhance the economic viability of Bowman County, such as the Theodore Roosevelt Expressway and 2010 Census.



**ANNUAL
REPORT
2009**

OFFICE STAFF:

Ashley Alderson, Executive Director
Teran Doerr, Administrative Assistant

BOARD OF DIRECTORS:

Justin Wolbaum, President
Duane Bowman, Secretary
Jan Stebbins, Treasurer
Mark Ballard
Nevada Silha
Kris Jacobson
Julie Lockert
Les Snavelly, City of Bowman Representative
Rick Braaten, County Representative
Trace Wiffler, Rhame Ex-Officio
Dale Henderson, Scranton Ex-Officio

PARTNERSHIPS/MEMBERSHIPS/AFFILIATIONS:

ND Department of Commerce
ND Department of Tourism
SW REAP (Rural Economic Area Partnership)
SW Economic Developers Group
Economic Development Association of North Dakota
Theodore Roosevelt Expressway
ND Association of Non Profit Organizations
Small Business Development Center
Strom Center for Entrepreneurship
Hometown Competitiveness Program
Bowman Area Chamber of Commerce
NDSU Extension Service Advisory Board
Bowman Tax and Tourism
All Seasons Arena Board of Directors
North Dakota Young Professionals Board of Directors
ND Petroleum Council
R-CALF USA
Bowman County Oil and Gas Committee





BCDC PROJECTS 2009

BUSINESS DEVELOPMENT

STORE FRONT RENOVATION GRANTS

Debuted in 2009, nine store front grants were awarded within Bowman County totaling approx. \$5,400.

Projects include:

- Former Quality Western Service building, Bowman
- Eats-n-Treats, Bowman
- American Family Insurance, Bowman
- Hair by Heather, Scranton
- Farmers Union Insurance, Bowman
- Ricochet Western Wear, Bowman
- Heritage Auto Center, Bowman
- High Plains Glass and Towing, Bowman
- Next Door Pizza, Scranton

SMALL BUSINESS DEVELOPMENT

In partnership with the Small Business Development Center (SBDC), entrepreneurs receive free business counseling and support through the BCDC. In 2009, 10 entrepreneurs received support for starting or purchasing a Bowman County business.

Clients currently receiving counseling are anonymous to the public as are plans for business recruitment until they make public announcement of their plans.

BOWMAN-SLOPE REVOLVING LOAN FUND

Revolving Loan Fund dollars are generally used to buy down interest on equipment loans for local businesses. In 2009, \$2,321 assisted one local business.

PACE FUNDING

Partnering with the Bank of North Dakota, the BCDC provides community match dollars needed for buy downs on qualifying loans. In 2009, the BCDC paid \$5,137 to BND on behalf of primary sector businesses; Erickson's Meat Market and Paulson's Premium Seed.

SW REAP ZONE

Bowman County is one of 8 counties located within the SW REAP Zone. Only counties that have an Economic Development Professional are eligible to receive REAP funding. One local business has current REAP funding.

RENAISSANCE ZONE

Led by the BCDC, a steering committee began developing a Renaissance Zone that will provide a series of tax incentives on residential and commercial property in the City of Bowman based on purchase, renovation, lease or new construction. The zone will go live in early 2010.

WEBSITE DEVELOPMENT

In partnership with DSU, website classes were offered in 2009 to assist small businesses and organizations to develop their own websites. This resulted in 5 businesses/organizations from Rhame, Bowman, Scranton and Ludlow creating a website.

COMMUNITY DEVELOPMENT

GREATER BOWMAN AREA COMMUNITY FOUNDATION

In late 2009, the BCDC began discussing plans to start a community foundation or endowment fund. This project will continue into 2010 until completed and will provide funding for projects within the greater Bowman County area.

PLUMBER CONTINUING EDUCATION

Annually, the BCDC assists local Master Plumber Lynn Brackel in providing continuing education needed for plumbing license renewal in ND, SD and MT. Classes are offered at Bowman County High School and 4 other sites in the tri-state area via I-TV technology.

BOWMAN COUNTY STRATEGIC PLAN AND LEADERSHIP WEEKEND

In partnership with the Strom Center and Hometown Competiveness program, the BCDC coordinated a Leadership Weekend used to facilitate a strategic plan for Bowman County. The previous plan had been in place for 10 years. Current strategic plan can be viewed at www.bowmannnd.com.

LEGISLATIVE ISSUES

During the 2009 Legislative Session, several bills were tracked by the BCDC. With the City of Bowman and Bowman County, the BCDC provided testimony and support for bills relating to the removal of caps on counties receiving the oil and gas gross production tax, specifically HB 1304 as the final vehicle. Other testimony was provided on bills that eliminated the excise tax on pull tabs, created a childcare grant program, and one bill that would have provided a tax credit for housing in difficult to develop areas.

LEADERSHIP GROWTH

The BCDC split funding with Bowman County to pay tuition for one local resident to attend Rural Leadership North Dakota, a two year program that develops leaders and assists participants in completing a local project of their choice. Local participant Medora Stevenson is working on getting year-round weather radar coverage of Bowman County for public use.

THEODORE ROOSEVELT EXPRESSWAY

The BCDC donated \$500+ to the TR Expressway project and supports the widening of Hwy 85 to a 'super two' lane for safety and transportation reasons while keeping traffic running through Bowman city.

WORKFORCE RECRUITMENT IN MICHIGAN

In collaboration with McKenzie County JDA, McKenzie Health Systems and Southwest Healthcare Services, a grant was received to help pursue workforce in Michigan. A group including the BCDC Director traveled to Michigan to host a series of job fairs.

HOUSING

The BCDC financially committed to a grant providing technical assistance for local housing development. Grant awards will not be announced until early 2010.

DOUBLE J HORSE SALES

Bi-Annually, the BCDC works closely with the owners of Double J Horse Sales to ensure their presence in Bowman. The sale was formerly known as the Nehring Horse Sale.

2009 CHARITABLE GAMING FUNDING

Through the BCDC Charitable Gaming license, not only are funds collected for the BCDC, but also Rhame Fire Department- \$1,535 and Pioneer Trails Regional Museum- \$5,567. License is also used to support All Seasons Arena through poker tournaments and NFR Calcutta.

MARKETING

LOGO DEVELOPMENT

As the start of a multi-phase branding/marketing campaign, the BCDC led efforts of a local marketing committee to develop logos for the City of Bowman, Bowman County, Bowman Area Chamber of Commerce and the Bowman County Development Corporation.

BOWMAN COUNTY COMMUNITY PROFILE

The second phase of the campaign created a community profile brochure that focused on the entire county utilizing the new logos and 'look' of Bowman County advertising materials. This tri-fold, 8 1/2 x 11 brochure highlights the community demographics of the entire county.

NEW WEBSITE-WWW.BOWMANNND.COM

The final and main phase of the marketing campaign was a new www.bowmannnd.com. The site was a joint collaboration between the same four entities as the logo development and is able to be administered on a local level and tracked monthly for exposure worldwide.

NATIONALLY AIRED BOWMAN COUNTY VIDEO

Aired nationally on CNN stations, The Economic Report featuring Bowman County is available to view on the website and is also available in DVD format at the BCDC office. The video is used as a promotion and recruitment tool for Bowman County.

ADVERTISING

Following completion of the marketing overhaul, advertising materials for Bowman County were updated. Updated material has been sent to the ND Travel Guide and other state publications. New advertising will be placed in 2010 featuring the new materials.

PHOTO SHOOTS

To keep advertising and marketing materials up-to-date, photo shoots were done by local photographers in 2009 and used by the BCDC.

POKER TOURNAMENTS

In November and January of each year, poker tournaments are held by the BCDC that draw 60-80 players from the tri-state area. Proceeds benefit the All Seasons Arena.



BCDC OFFICE DUTIES

Manage the www.bowmannnd.com website and keep information up to date

Write letters of support for community projects, grant applications and related economic development projects

Host community meetings on economic development topics

Host guests and dignitaries such as U.S. Senators and North Dakota leaders

Keep a database of all current job openings within Bowman and Slope counties with ND Job Service

Keep a database of current property for sale and rent within Bowman County, distribute to current and future community residents as needed

Distribute relocation information and hunting packets to interested persons as needed

Travel to meetings regarding economic development activities

Track property and business availability databases with ND Department of Commerce and other state organizations

Track unemployment rates, job trends and future industry activities

BCDC and Chamber staff book events and rentals for Bowman County Fairgrounds and All Seasons Arena

BCDC and Chamber staff answer phone calls and send out tourist information regarding Bowman County

BCDC and Chamber staff manage bookkeeping for Bowman Tax and Tourism and All Seasons Arena

BCDC and Chamber staff distribute and manage keys for Bowman County Fairgrounds and All Seasons Arena